

| | Cruise Ship | "Small Ships" | Snow Goose |
|-----------------------------|---|--|--|
| <i>Vessel Size</i> | 600-1800 feet | 150-250 feet | 65 feet |
| <i>Vessel Capacity</i> | Approximately 2000-2500+ passengers | Approximately 50-120 passengers | 8-12 passengers |
| <i>Ports of Call</i> | Popular itineraries to well traveled ports | Both on and off the beaten path | Remote ports that cannot be reached by larger vessels |
| <i>Traveler Personality</i> | Prefers mainstream experiences and on-board entertainment/ activities | Interested in adventure travel and willing to share experience with large groups | Like minded travelers with curious minds and a sense of adventure, seeking an intimate atmosphere |
| <i>Wildlife Viewing</i> | Distant viewing from crowded deck | Viewing from large platform, but with many other passengers | Multi-tiered viewing platforms with ample large salon windows |
| <i>Anchorage</i> | None | Occasionally | Daily, in protected coves and islands |
| <i>Meals</i> | Multiple restaurants with a variety of food | Limited dining venues | Organic, small-farm proteins & vegetables; fresh gourmet meals prepared by Snow Goose cook |
| <i>Off-ship Activities</i> | Activities available in ports of call for an additional cost | Kayaking & hiking with 20+ guests | Kayaking & hiking with up to 12 guests |
| <i>Guests Communication</i> | Corporate office | In most cases, corporate office | Direct communication with owner/operator |
| <i>Trip Itineraries</i> | Specific locations visited on established days with no flexibility | Specific locations visited on established days with limited flexibility | Flexible itineraries to match passengers interests, ability to change course on a moments notice based wildlife & the environment |
| <i>Atmosphere</i> | Giant floating resort | Large groups | Family environment |
| <i>Crew Experience</i> | Large crew (up to 1,500) with specific tasks. | Varies, some with Alaska knowledge, others with little to no experience | Seasoned crew that chooses to make Alaska part of their lives year after year |